



Beausejour

OFFICIAL SOCIAL MEDIA CONTEST RULES & REGULATIONS

Beausejour Co-op 70th Anniversary Facebook Trivia Giveaway

“Beausejour Co-op 70th Anniversary Facebook Trivia Giveaway” (the “Contest”) is sponsored by Beausejour Consumers Cooperative Ltd. (the “Sponsor”). The Contest will run three separate times starting 11 am CST May 14, 2021 (the “Contest Start Date”) and ends 4:00 pm CST October 23, 2021 (the “Contest Closing Date”), known as the “Contest Period”.

First Contest Period: May 14, 2021 – May 19, 2021

Second Contest Period: July 8, 2021 – July 14, 2021

Final Contest Period: October 17, 2021 – October 23, 2021

The Contest is being promoted on Beausejour Co-op’s Facebook site in the province of Manitoba – (“Participating Stores”)

1. HOW TO ENTER:

NO PURCHASE NECESSARY. A purchase will not increase your chance of winning.

Entrants must “Like” AND “Follow” Beausejour Co-op on Facebook, and comment the correct trivia answer on the qualifying post to be officially entered in the contest. Three qualifying posts will be made over the course of five months. All entries must be received before the specified deadline of that post.

2. ELIGIBILITY:

Eligible

To enter the Contest and be eligible to win a prize in the Contest, a person must be a member or live in Beausejour Co-op’s trading area and be the age of majority in the jurisdiction in which he or she resides as of the Contest Start Date.

Must like and follow Beausejour Co-op (@BeausejourCoop) on Facebook.

Not Eligible

Residents outside of Beausejour Co-op’s trading area who are not members are not eligible to enter the Contest.

The Sponsor’s employees and the Sponsor’s Board of Director as well as the immediate family* and those domiciled with the Sponsor’s employees and Board of Directors are not eligible to participate in the Contest or win prizes in the Contest.

3. PRIZE:

3 – 70th Anniversary Prize Packs

APPROXIMATE RETAIL VALUE \$110.00

Prizes must be accepted as awarded. Prizes may not be sold, converted to cash, are non-transferable, and no substitutions are permitted. One prize per winning entry; one prize per household. The Sponsor reserves the right, in the event that a prize or any component of a prize cannot be awarded as described for any reason, to substitute another prize of equal or greater value without liability.

4. PRIZE WINNER:

Each celebration date, one (1) winner will randomly be selected from all valid entries based on the qualifying post for that period. The winner will be contacted within the first week of the deadline of the post. If a selected entrant cannot be contacted within two days of the draw date, his/her entry will be disqualified and another entrant will be selected. Prize Winners consent to the use of their name and photograph without compensation, in any future publicity carried out by the Sponsor.



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5. GENERAL

By entering the Contest, entrants agree to abide by these Official Rules and the decisions of the Sponsor with respect to all aspects of the Contest, which are final. This Contest is subject to all applicable federal, provincial and municipal laws. To request a copy of these Official Rules, please visit our Administration Office **810 Park Avenue, Beausejour, MB.**

All entries become the property of the Sponsor and none will be returned. By entering this Contest, entrants' consent to the use of their name and photograph by the Sponsor for the purposes stated herein.

The Sponsor reserves the right to disqualify any entrant in the event of fraudulent Contest entry or other violation of these Official Rules. Entry forms are subject to verification and void if obtained illegitimately, or if altered, mutilated, forged, tampered with, or irregular in any way.

Subject to applicable law, the Sponsor reserves the right, in its sole discretion and for any reason, to cancel, terminate, modify these Official Rules or administration of the Contest or suspend this Contest in whole or in part without prior notice and with no obligation or liability. In the Sponsor's sole discretion, a Prize Winner may be selected by selecting among all valid entries received up to the time of cancellation, termination or suspension.

By participating in the Contest, entrants agree to release and indemnify the Sponsor and any independent judging organization as well as their respective parents, affiliates, agents and contractors, including advertising and promotional agencies, and their directors, officers and employees, from any and all losses, expenses (including legal fees), damages and claims of any kind in connection with the Contest or resulting from the acceptance, possession or use of any prize, including without limitation any loss, personal injury, death, property damage, or claims based on publicity rights, defamation or invasion of privacy.

Under no circumstances will the Sponsor, its subsidiaries, affiliates, independent contractors, and their respective directors, employees, be responsible for any injuries, loss or damages of any kind (compensatory, direct, incidental, indirect, consequential or otherwise) with respect to or in any way arising from, this Contest or the prize awarded. In no event shall the Sponsor be required to award more prizes than what is indicated in these Official Rules or award the prizes otherwise than in accordance with these Official Rules.

6. PRIVACY

The Sponsor, Beausejour Consumers Cooperative, respects your right to privacy. Personal information collected is not sold, rented or loaned to any third parties. By completing and submitting a Contest entry form you consent to the collection use and disclosure of your personal information for the purposes stated herein.