



## FUNDRAISING GIFT CARD PROGRAM

*Welcome to our Fundraising Gift Card program!*

*We would like to assist you with all your fundraising needs!*

*This program is designed to assist youth or nonprofit groups reach their fundraising goals!*

### Program Highlights:

- There is a minimum purchase requirement of \$1,000
- The fundraising cards are in denominations of \$25, \$50 and \$100.
- The fundraising group pre-sells the cards and receives a 7.5% discount off the face value of the cards.
- Beausejour Co-op reserves the right to cancel this program or disqualify any group or organization at any time.
- The cards can be used for food purchases @ the Beausejour Co-op Food Stores:
  - Beausejour Food Store, 605 Park Avenue, Beausejour
  - Oakbank Food Store, 20 Coop Drive, Oakbank

**For more detailed information on how to participate in this program, please contact one of our food managers or our administration staff.**





## **FUNDRAISING GIFT CARD PROGRAM**

### **Program Details:**

The Gift Card Fundraising program is offered to local youth groups and nonprofit groups for fundraising events. Groups by definition include associations or groups but not individuals (example: A youth curling association would qualify but an individual playing on a curling team would not). The program cannot be used for any other business promotion whatsoever.

The Gift Cards may only be sold for their full face value and cannot be given as part of an employee incentive program.

Customers can use cards at any time in the two Food Stores, located in Beausejour and Oakbank. These cards are intended for food purchases only and cannot be used at any other location of Beausejour Consumers Co-op Ltd.

The cards are not redeemable for cash, have no service fees or expiry dates and operate on a declining balance basis. Once the original balance is used by the customer, the cards may be reloaded and re-used but do not qualify for any additional discounts to the fundraising group.

The cards will be loaded with predetermined values. Cards can be sold in denominations of \$25, \$50, or \$100. The record keeping of cards sold and their values are the responsibility of the fundraising group.

### **How your group can sign up for the program:**

The group must submit an application form for approval. Once completed the form can be e-mailed to [beausejour.coop@mymts.net](mailto:beausejour.coop@mymts.net) or dropped off at the administration office. Please ensure that all areas of the form are completed. Allow up to 7 business days for application review and approval.

Beausejour Co-op will limit any one organization to a single maximum total purchase amount of \$20,000 or \$1,500 fundraising opportunity. In any one fiscal year, the Co-op will offer up to \$200,000 in Gift Cards for this fundraising program. The gift card program will be issued on a "first come first served" basis. This program will be reviewed annually and if in any one year, the demand exceeds \$200,000 the next group in order will be given the first opportunity the following year, subject to renewal of the program.

The contact person listed on the application form will be contacted once an application has been approved. A minimum order of \$1,000 is required to qualify for the discount. Total sales by the group should be recorded on a form that will be provided to the group. Completed forms are to be returned to Beausejour Co-op.

The contact person will receive a phone call when the cards are ready for pick-up. Payments must be made by either cash, certified cheque or bank draft. Individual customer payments for cards will not be accepted. Please allow 7 to 10 business days for processing of orders. Payment of cards will be made for the full value of the gift cards. A separate cheque equal to 7.5% of the gift cards sold will be made out to the organization and mailed directly to the contact person.



# FUNDRAISING GIFT CARD PROGRAM

## APPLICATION FORM

Please return completed form to Beausejour Co-op by e-mail to [beausejour.coop@mymts.net](mailto:beausejour.coop@mymts.net) or by dropping it off at our administration office.

NOTE: All sections must be completed.

<b>Name of your Group:</b>			
<b>Contact</b>			
<b>Full name:</b>			
<b>Mailing address:</b>			
<b>Phone number:</b>			
<b>Alternate phone number:</b>			
<b>E-mail address</b>			
Please tell us about the reason for this application. Details on the fundraising activity and or what the raised funds will be used for and what your fundraising goal is.			
<b>Planned date to begin selling?</b>		<b>Planned date to end selling?</b>	

**Acknowledgement:**

I have read the Gift Card Fundraising Program information sheet and understand the intent of the program. The gift cards will be solely used for group fundraising and for the purpose listed above. I understand the gift cards can only be sold for their full-face value and cannot be used as part of an employee incentive program.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# FUNDRAISING GIFT CARD PROGRAM

## CARD ORDER FORM

Please complete this form and return it to [beausejour.coop@mymts.net](mailto:beausejour.coop@mymts.net) or to the Administration office.

<b>Name of your Group:</b>	
<b>Contact</b>	
<b>Full name:</b>	
<b>Phone number:</b>	
<b>Alternate phone number:</b>	
<b>E-mail address</b>	

QUANTITY OF CARDS		VALUE OF CARD		TOTAL VALUE
	<b>X</b>	<b>\$25</b>	<b>=</b>	
	<b>X</b>	<b>\$50</b>	<b>=</b>	
	<b>X</b>	<b>\$100</b>	<b>=</b>	
<b>Total value of cards ordered</b>				

Please remit full value of cards ordered. A cheque equal to 7.5% of your orders will be mailed to the contact person within 7 business days of receiving the gift cards. (Minimum order is \$1,000 with a maximum order of \$20,000 per fundraising group.) Please request more forms to complete order if required. Cards are for use in the Co-op food stores only and will not be accepted at any other Co-op location. Beausejour Co-op reserves the right to cancel this program or disqualify any group or organization at any time.

Thankyou